



SOSNA Board Meeting
 Wednesday, June 22, 2011
 Meeting Begin: 7:05 PM
 Meeting End: 9:15 PM

Board Members Present: Daniel Chung, Ryan Donnell, Kevin Gray (Vice-Chair), Desarrie McDuffie, Jocelyn Hill (Corporate Secretary), Brian Lawson (Treasurer), Janet Lorenz, Mark Scott, Betty Seymour, Michael Showell (Secretary)

Board Members Absent: Aaron Cohen, Gus Scheerbaum (Chair), Paul Toner (Controller), Peg Talbott-Lane, Lauran Vidas

Others Present: Andrew Dalzell (Staff), Jordan Block (Intern), Murray Spencer

Mr. Gray called the meeting to order at 7:05 PM.

May 25, 2011 Meeting Minutes

Ms. Seymour made a motion to approve the minutes as amended. Mr. Donnell seconded the motion. The motion was approved.

Treasurer's Report

Mr. Lawson reviewed the Treasurer's Report enclosed in the SOSNA Board packets. Mr. Lawson reported that the ATM card has arrived and will utilize the same authorization process as the check process, while negating the need for petty cash.

Initiative Reports

Clean & Green

Mr. Dalzell reviewed the Clean & Green Committee initiative update enclosed in the SOSNA Board packets, in light of Ms. Talbott-Lane's absence.

Mr. Dalzell reported that the Friends of 2200 Catherine Street Park has won the PECO's green region grant. The next steps include convening a group of planners and design teams to appropriate an action plan to designate phase 1 and phase 2 of the implementation.

Mr. Dalzell reported the details of the action plan coordinated with Mr. Franklin and students from the Chester A. Arthur School, to take care of the trees, plants, and pits on the school's campus during the summer.

Community Impact

Ms. McDuffie reviewed the Community Impact initiative update. Ms. McDuffie reported the plan to implement a cell phone text marketing campaign for improved outreach to community. A draft of the community Welcome Packet was reviewed.

Mr. Scott made the motion to allocate \$700.00 for one year's subscription to a cell phone text marketing

campaign. Mr. Chung seconded the motion. The motion passed unanimously.

Mr. Hill made the motion to allocate \$300.00 for the printing of double-sided Welcome Packet brochures after conditional approval. Mr. Scott seconded the motion. The motion passed unanimously.

Development & Planning

Mr. Chung reviewed the Development & Planning initiative update enclosed in the SOSNA Board packets. Mr. Chung reviewed the mixed-use application for 1731 Washington Avenue's retail location. Mr. Chung suggested the Board develop a "best practices protocol" and review the process in which the Zoning Committee writes a letter in non-opposition or opposition for an application to the ZBA, in regards to the near neighbor's support position of support, juxtaposed to entire neighborhood's support stance and the Zoning Committee's position of support.

Mr. Showell reviewed the Zoning Workgroup initiative update as written in the SOSNA Board packet.

Safety

Mr. Donnell presented the Safety Committee initiative update as written in the SOSNA Board packets.

Economic Development

Mr. Showell presented the Economic Development initiative update as written in the SOSNA board packets.

Mr. Dalzell updated the Board regarding the Triangles Meeting. Mr. Gray updated the Board regarding the June 9th Economic Development Summit that was organized by SOSNA's and CCRA's joint South X Schuylkill Committee. Mr. Gray said that it was well attended and a success and noted that Deputy Mayor Alan Greenberger attended and gave a key note address.

General Meeting

Mr. Donnell reported the June 8th 2011 school meeting at St. Charles Community Center was well attended and a success.

A discussion ensued pertaining to SOSNA's Better Blocks Philly (Design Philadelphia) project introduction meeting planned for the September SOSNA General Meeting.

Friends of Chester A. Arthur Update

Mr. Donnell reported the Friends of Chester (educational foundation) has appropriated the initial allocation to begin to incorporate and continues to aspire to acquiring their 501(c)3 status.

Zoning Committee Nominations and Timing

The Board continues to request resumés of possible applicants for the Zoning Committee appointments this summer 2011. A discussion ensued pertaining to the qualifications for the Chair of the Zoning Committee position.

PHA Update

Mr. Dalzell presented an update for the 2301 Washington Avenue status of the case.

Mr. Lawson presented the update regarding the remaining PHA pending cases of note. Mr. Lawson stated the possible settlement discussions are ongoing.

Better Blocks Philly

Mr. Dalzell presented a power point presentation detailing SOSNA's Better Blocks Philly project and the possibilities of its implementation.

Program Coordinator's Report

Mr. Dalzell reviewed the Program Coordinator's Report as documented in the SOSNA Board packets.

Mr. Dalzell formally introduced Mr. Block as the SOSNA Summer Intern and Mr. Block detailed the beginning of his progress.

Mr. Dalzell reported on the progress of the SOSNA Summer Internship program as well as the financial details pertaining to the program as written in the SOSNA board packets.

Mr. Lawson made the motion to allocate \$2800.00 for the University of Pennsylvania Work Study student internship program. Mr. Chung seconded the motion. The motion passed unanimously.

New Business

A discussion ensued pertaining to the development of a press release template. The Community Impact Committee resolved to craft a draft of the criteria for what is worth a press release .

Ms. Seymour discussed the revival of the Michele Cutner Award. The Board discussed presenting the award to a Chester A. Arthur student for exemplary academic achievement at the principal's discretion. Mr. Gray suggested a formal crafting of the distinction of excellence. The Board resolved to revisit the award's criteria after contacting the principal of Chester A. Arthur.

Ms. Seymour made the motion to re allocate the \$750.00 to Friends of Julian Abele Park for full incorporation to acquire 501(c)3 status. Mr. Scott seconded the motion. The motion passed unanimously.

Adjournment

Mr. Chung made a motion to adjourn at 9:15 PM. Ms. McDuffie seconded the motion. The motion passed unanimously.