



Board of Directors Meeting

Wednesday, August 28, 2013

Meeting Begin: 7:15 PM

Meeting End: 10:15 PM

Board Members Present: Kristen Albee, Christopher Durham, Megan Gray, Jocelyn Hill (Corporate Secretary), Jennifer Leupold (Vice-Chairperson), Greg Lugones, Gus Scheerbaum, Betty Seymour (Controller), Christopher Stromberg, Paul Toner (Chairperson), Lauren Vidas

Board Members Absent: Peg Talbott-Lane, Aaron Cohen, Jon Adler, Michael Showell (Recording Secretary)

Others Present: Andrew Dalzell, Jennifer Hope, Matthew Monroe, Michael Rafael, Matthew Levinson (Bloktoberfest)

Mr. Toner called the meeting to order at 7:15 PM.

Approval of July 31, 2013 Board Meeting Minutes

Mr. Durham made a motion to approve the July 31, 2013 Board of Directors Meeting minutes, as amended. Ms. Albee seconded the motion. The motion was approved unanimously, with Ms. Vidas abstaining.

Treasurer's Report

The Board reviewed the Treasurer's report submitted by Mr. Adler, who was absent from the minutes. Mr. Lugones recommended renegotiating the Verizon bill. The Board discussed the text message service and whether it was worth using a free texting service for non-profits (this would require changing numbers).

Fundraising Coordinator

Mrs. Gray presented the plan for a Fall Fundraising event. Given a congested fall calendar, the new plan is to partner with the Friends of Chester A. Arthur (FoCA) for an event on September 28. Mrs. Gray will submit an update to the Board following an August 29 meeting with FoCA.

Ms. Vidas made motion to allocate not to exceed \$500 for the Fundraising Event on September 28. Mr. Scheerbaum seconded. The motion passed unanimously.

Program Coordinator's Report

Mr. Dalzell presented the Program Coordinator's Report, as written and enclosed in the SOSNA Board packet. Board members reviewed and discussed the update.

Regarding Act 135 the Board expressed its deep concern for how the situation was handled regarding Ms. Russell and Scioli Turco's role in her eviction from 814-816 South 19th Street.

The Board wishes to have complete understanding of the situation. The Board directs Mr. Dalzell to continually check in with Ms. Russell's daughter to check in on her well-being. The Executive Committee apologized for not sharing the details of the Act 135 case with the entire Board.

Ms. Vidas made a motion to ratify Resolution 2013-57 to allocate up to \$250 to obtain the transcript from Scioli-Turco v. Russell. Ms. Seymour seconded. The motion passed unanimously.

Ms. Vidas made a motion to allocate \$500 for the next two SOSNA History Happy Hours, and an additional \$500 to reimburse Mr. Dalzell and Michael Jones for past two History Happy Hours. Mr. Stromberg seconded. The motion passed unanimously.

Ms. Vidas made a motion to allocate \$250 for 2013 Junior Neighborhood Ambassador, Colin Pierce, for a back-to-school shopping spree. Mr. Lugones seconded. The motion passed unanimously.

Bloktoberfest 2013

Bloktoberfest 2013 will take place October 19, 2013 (October 26, rain date). Matt Levinson spoke to the SOSNA Board about 2013 sponsorship opportunities. SOSNA resolves to make an application to Bloktoberfest 2013 to be a grant.

Mr. Lugones made a motion to allocate \$2,500 to donate to Bloktoberfest 2013 for SOSNA to be featured prominently in promotion for and at the festival. Mr. Stromberg seconded the motion. Motion passed unanimously with Mr. Durham, Ms. Leupold, and Ms. Vidas abstaining.

Initiative Reports

Zoning

The Board discussed the Zoning initiative as written in the packet, in particular 2300 South Street. The Board recognized Mr. Monroe and Ms. Hope in this discussion. The Board resolves to send someone as an official representative of SOSNA.

Clean & Green

The Board reviewed the initiative report as written in the packet. *Ms. Leupold made a motion for Resolution 2013-61 up to allocate \$2750 for the Street Tree Matching Grant Program in 2013. Mrs. Gray seconded. The motion passed unanimously.*

Ms. Leupold made a motion for Resolution 2013-62 to allocate \$100 for a replacement Big Belly decal panel at 22nd and Catharine Street. Mr. Scheerbaum seconded. The motion passed unanimously.

Community Impact

The Board reviewed the Community Impact Committee Initiative update, as written and enclosed in the SOSNA Board packet. Board members reviewed and discussed the update.

Economic Development

Mr. Durham presented the Economic Development Committee Initiative update, as written and enclosed in the SOSNA Board packet. Board members reviewed and discussed the update.

Safety

The Board reviewed the Safety Committee Initiative update, as written and enclosed in the SOSNA Board packet. Board members reviewed and discussed the update.

Executive Committee

The Board reviewed the Executive Committee update, as written and enclosed in the SOSNA Board packet. Board members discussed and reviewed the update.

Strategic Planning

Ms. Gray presented an update about pursuing Drexel LeBow College of Business Strategic Planning program following a meeting with Drexel in early August. *Mr. Durham made a motion to ratify Resolution 2013-56 passed by the Executive Committee to participate in Drexel LeBow College of Business' "Business Consulting" program for strategic planning for participation in January 2014 class. Ms. Seymour seconded. The motion passed unanimously with no abstentions.*

General Meetings

The Board discussed and reviewed the 2013 General Meeting schedule and meeting topics.

AVI Update

September 11, 2013: AVI General Meeting/Education & Board nominations
October 2013: Carpenter Green/Bylaws/Board Elections

Royal Theater

The Board discussed the forthcoming process for vetting the Royal Theater through the standard Zoning Committee protocols.

Adjournment

Ms. Hill made the motion to adjourn at 10:15 PM. Mr. Durham seconded the motion. The motion passed unanimously, with no abstentions.