

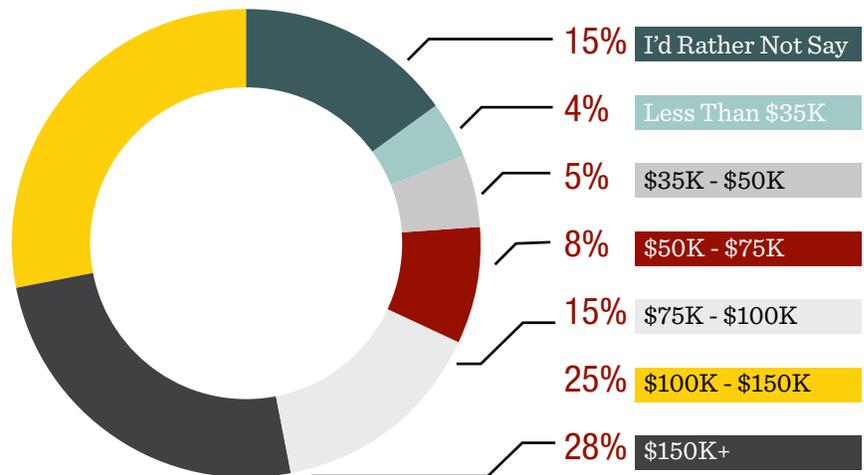
## Survey Respondents Are Professionals Who Are Proud of Their Neighborhood

“More and more run down properties are being redone, making the whole place feel nicer, look nicer.”

“I love that my husband and I don’t have to own a car to get to work and have a social life (everything from restaurants to the Schuylkill River Trail).”

“Even though we bought in Graduate Hospital after it had already improved dramatically, we still see the neighborhood still getting better. The amount of exciting projects in the area speak to the neighborhood’s potential and future.”

### RESPONDENT HOUSEHOLD INCOME LEVELS



THERE HAS BEEN A RECENT INFLUX OF YOUNG HOMEOWNERS IN THE SOUTH-OF-SOUTH NEIGHBORHOOD.

**80%**

80% of respondents have lived in the city for fewer than 10 years (n=544)

**84%**

84% of respondents own their properties (n=538)

**3/4**

Nearly three-quarters of respondents are under the age of 44 (n=542)

### WHAT DO OUR NEIGHBORS WANT?



#### MORE FOOD OPTIONS

89% of respondents support more restaurants and food market entering the neighborhood

*“I can’t stress enough the lack of grocery store options.”*

*“It would be great to attract another high-level BYO to our neighborhood.”*



#### BETTER SCHOOLS

47% of respondents see school quality as a challenge to the neighborhood

*“The biggest challenge overall is the public schools. If I were to have children today, it would force me to either move out of the area or look into private schools.”*



#### LESS CRIME

38% of respondents testify crime as a challenge to the neighborhood

*“Police need to start taking property crimes more seriously”*



#### DOG PARKS

*“We need more parks where we are allowed to take our dogs.”*

*“More dog-friendly green spaces. This does not necessarily mean off-leash, fenced-in dog parks. Just open spaces in which dog-walking is not frowned upon.”*



#### CLEANER, GREENER STREETS

63% of respondents see trash and litter as a challenge, and 68% want more trees

*“Although it is worse in other areas of the city, it still disheartens me to see so much trash floating around the streets and sidewalks (especially after trash pickup).”*



#### MORE CREATIVE VENUES

39% of respondents would like to see more theater and concert spaces, as well as art galleries

*“Each neighborhood has a defining characteristic about it. Graduate Hospital doesn’t have one. I would like to see more commercial development along Washington Ave and less industrial.”*



#### MORE RETAIL OPTIONS & AMENITIES

46% of survey respondents say that a lack of retail options is a challenge to living in our neighborhood.

*“I think we have a great local, neighborhood culture building in our area and I would love to see that continue to grow by adding more small, local businesses and filling some of the empty retail spaces that we have available.”*

## Good Food Matters to our Neighborhood!

54% of respondents say that proximity to restaurants is one of the things they like best about living in our neighborhood now. 32% of respondents said this was as a main reason why they moved to our neighborhood.

BUT, 50% of respondents say that lack of local food market options is a challenge to living in the neighborhood. Less than half buy their groceries in the neighborhood, and less than a third buy their produce and meats here.

*“I try to purchase groceries, produce and meats when I’m out of town at a bigger chain with more options and MUCH better prices.”*

*“There is no big grocery store in the heart of the growing neighborhood.”*

### WHAT DO OUR NEIGHBORS WANT?

#### 80% WANT NEW RESTAURANTS

*“I know East Passyunk is a food scene, but it would be great to attract a high-level BYO to our neighborhood.”*

*“I’d like to see more affordable ethnic food options and simple, quality restaurants.”*

#### 87% WANT FOOD MARKETS

*“I can’t stress enough the lack of grocery store options. [The big, high-end grocery stores] are over 13 blocks away making it difficult for those of us who walk to/from the grocery store.”*

*“We need more healthy food market options. It would be nice to have a grocery store farther south in our neighborhood.”*

#### 57% WANT BARS

*“Looking at the map of Graduate Hospital, most of the restaurants/bars are located on South St. Very little is located in the middle of Graduate Hospital.”*

*“Bars [are] a draw for people outside of our neighborhood, which is important to the entire retail scene and strength. I would love to see places like that continue to open and thrive.”*



## 46% Of Survey Respondents Say That A Lack Of Retail Option Is A Challenge To Living In Our Neighborhood.

### WHAT KINDS OF RETAIL DO RESIDENTS SUPPORT?

- Boutique Stores (65%)
- Clothing Retailers (45%)
- Banks (38%)
- Pet Stores (20%)
- National Retailers (20%)
- Plant Nursery (55%)



### WHAT DON'T RESIDENTS WANT?

- Big Box Retailers (82%)

#### WHAT AMENITIES DO RESIDENTS WANT?

- Carshare spots
- Bikeshare spots, bike lanes and bike racks
- Exercise facilities
- Community gardens
- Flex-working spaces

#### WHERE DO THEY WANT RETAIL AND AMENITIES? EVERYWHERE!

But especially in the:

- Corner properties in the heart of Graduate Hospital
- Washington Avenue
- South Street West corridor

AND IN OPEN-ENDED RESPONSES, THERE WAS OVERWHELMING SUPPORT FOR MORE SERVICES ORIENTED TO YOUNG FAMILIES. RESPONDENTS SUGGESTED:

- Childcare facilities and preschools
- Children's gym/playspace facilities
- Gyms that provide childcare options
- Cafes with play areas
- Toystores

*"I think we have a great local, neighborhood culture building in our area and I would love to see that continue to grow by adding more small, local businesses and filling some of the empty retail spaces that we have available."*

*"Do not let buildings zoned for retail become residential!"*

*"The neighborhood desperately needs more mixed-use and retail."*

*"Small, local businesses are in line with the scope and feel of the neighborhood."*

*"I believe the most successful retail would be such that serves walking customers from the neighborhood."*

## Residents Would Like More Entertainment Venues Closer To Their Homes

**59%** SUPPORT MORE ART GALLERIES OR STUDIO SPACES

**45%** SUPPORT A JAZZ CLUB COMING INTO THE NEIGHBORHOOD

**44%** SUPPORT A MOVIE THEATER



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### SUPPORT IS MIXED ON BOWLING ALLEYS AND LIVE MUSIC CONCERT VENUES

*We don't need a large venue, just some place where local talent can share in an intimate way.*

*There isn't appropriate space for many of the things on this list except for potentially on Washington Avenue. If a space along there came available, I'd support a theater or bowling alley there.*

*"Maybe some of these big ideas--concert, art, movies, jazz, bowling--would be great on Washington Ave. There is plenty of underused space on Washington that could be the right location for something on this scale."*

